



شركة وادي الرياض
Riyadh Valley Co



Micro-Learning

Transforming Education and Workforce Development Globally

July, 2026

Riyadh Valley Company

Growth by Innovation

Riyadh Valley Co. A Quality Shift towards the Future



Riyadh Valley Company (RVC) established in 2010 by Royal Decree No. 116 dated 1431/4/13 AH, to be the investment arm of King Saud University in the fields of Knowledge economy and the university strategic projects

Based on the company's stated purposes in the Articles of Association, the following main activities have been identified:

1

Venture Capital
Investments

2

Strategic
Investments

3

Enriching Innovation
Ecosystem

For More Information: www.rvc.com.sa

An Introduction to Micro-Learning

At a time of rapid technological advancement and shifting workforce dynamics, the way individuals develop key skills is undergoing a major transformation. Traditional, time-intensive learning models are increasingly being challenged by the need for faster, more flexible, and results-driven approaches. As information continues to grow at an unprecedented rate, learners can no longer rely solely on long-form, structured education to stay relevant.

This shift is being shaped by a set of distinct forces redefining modern learning. Declining attention spans, the rise of mobile-first content consumption and the growing demand for just-in-time knowledge are driving a preference for shorter, more engaging learning formats. At the same time, organisations are prioritising learning in the flow of work, leveraging data-driven insights, AI-enabled personalisation and micro-credentials to deliver targeted, measurable outcomes.

In the GCC, and particularly in Saudi Arabia, this transition is further reinforced by structural and policy-led drivers. As economies diversify and shift towards knowledge-based industries, there is a strong emphasis on workforce readiness, continuous upskilling, and private sector participation in learning. Initiatives aligned with Vision 2030, combined with rapid growth in digital infrastructure and online education, are creating a fertile ecosystem for flexible learning models. In response to these changing needs, micro-learning has emerged as a powerful approach, offering focused, bite-sized, and flexible learning that enables faster knowledge acquisition, improved retention, and seamless integration into modern learning and working environments.

1

Understanding the Foundations of Micro-Learning

Micro-Learning is a learning strategy that involves absorbing bite-sized information content. These small content items are in the form of short modules, quizzes, practice questions, short videos, etc., helping learners stay motivated by gamifying learning and avoiding being overwhelmed by the large amounts of information being shared.

As the content available to us grows, instructional/informational content falls into two broader categories.

Micro-Learning

- 1 Finding solutions
- 2 2 minutes or less
- 3 Topic or problem-based
- 4 Searched by asking the question
- 5 Video or text-based

Examples: Videos, articles, code samples, tools, LLMs

Macro-Learning

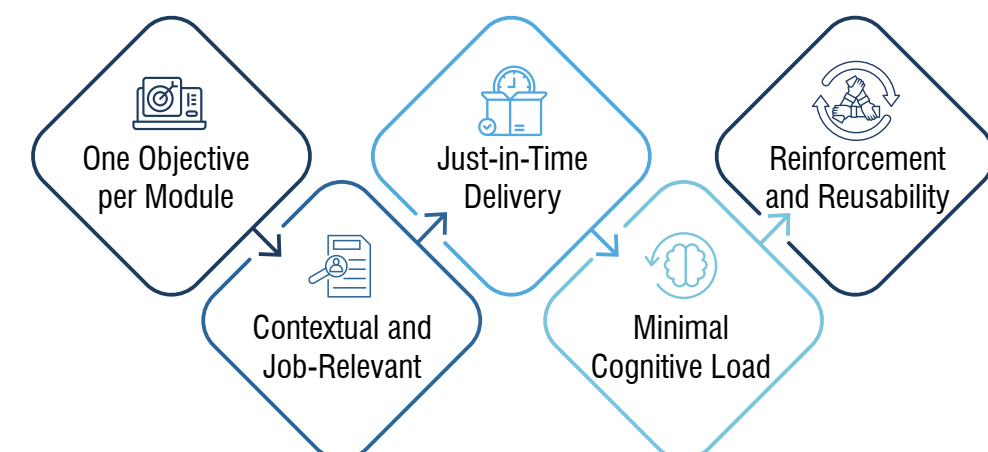
- 1 Learning a new topic
- 2 Multiple hours or days
- 3 Definitions, concepts, principles, and practice
- 4 May have people to talk to/learn from
- 5 Coaching and support needed to be provided

Examples: Courses, classes, MOOCs, programs, executive certifications

Source: Josh Bersin

Core Principles:

Micro-learning is designed to deliver focused, bite-sized learning that aligns closely with real-world tasks. Breaking down complex topics into smaller, more manageable units improves retention and enables learners to quickly apply knowledge in their day-to-day work. The following principles guide the effectiveness of micro-learning modules:



Key stakeholders of a micro-learning ecosystem

A successful micro-learning ecosystem relies on collaboration among multiple stakeholders, each playing a key role in the design, delivery, governance, and access to content. These stakeholders collectively ensure that micro-learning initiatives remain relevant, accessible, and aligned with learners' needs and broader labour market demands.

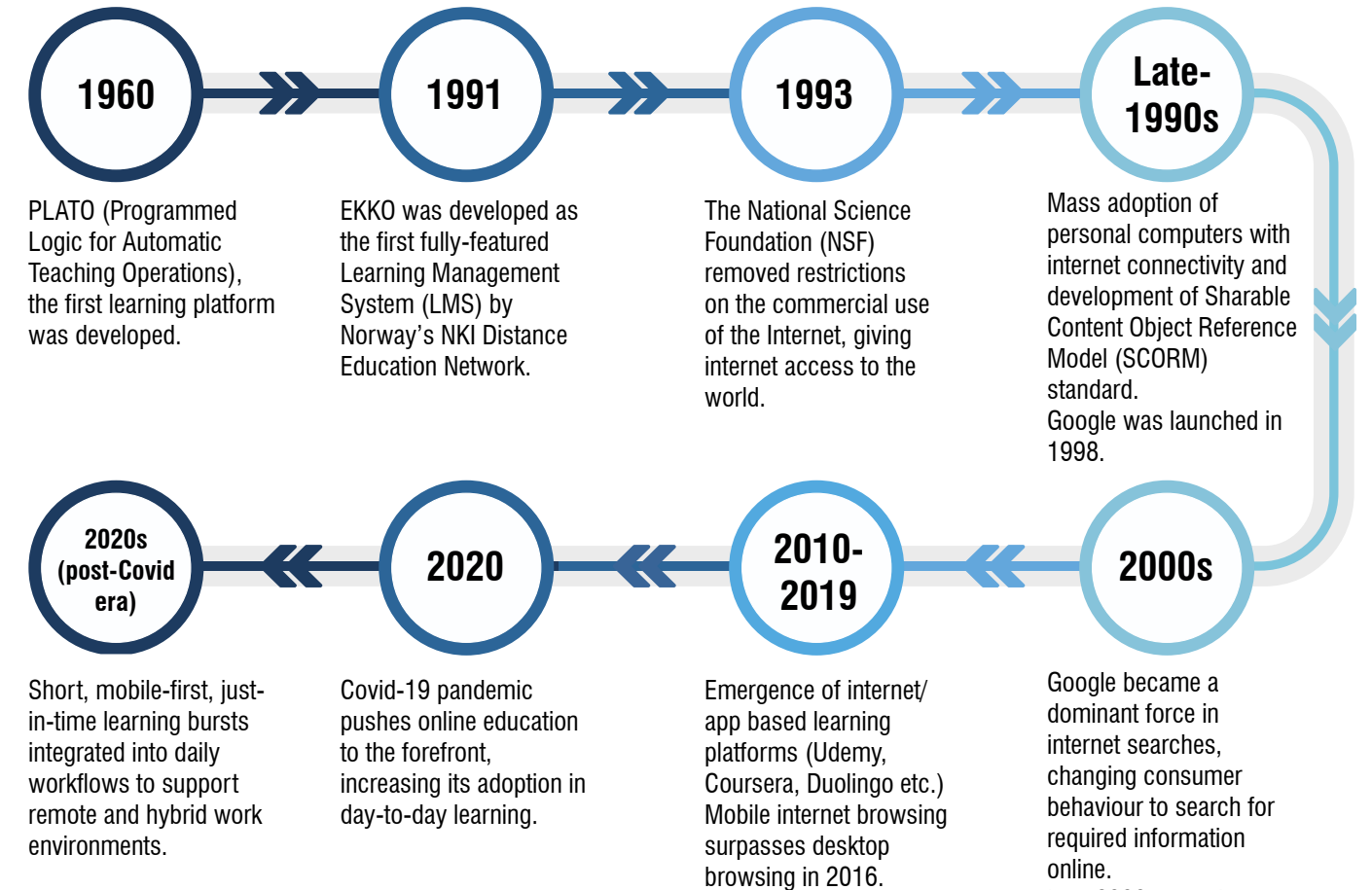
Education and Training Providers	Public Authorities	Learners	Broader Environment
- Higher education institutions - Vocational education and training institutions - Alternative providers such as private companies, industry or professional associations, non-profit organisations and individual contributors	- National authorities - Regional and Local Authorities - Organisations responsible for qualifications and quality assurance	- Adult learners or working professionals - Student representative bodies - Young Learners - Disadvantaged learners	- Employers and industries - Social Partners - Civil Society organisations

Source: OECD



1.1. Key Milestones in the Evolution of Micro-Learning: A Brief Timeline

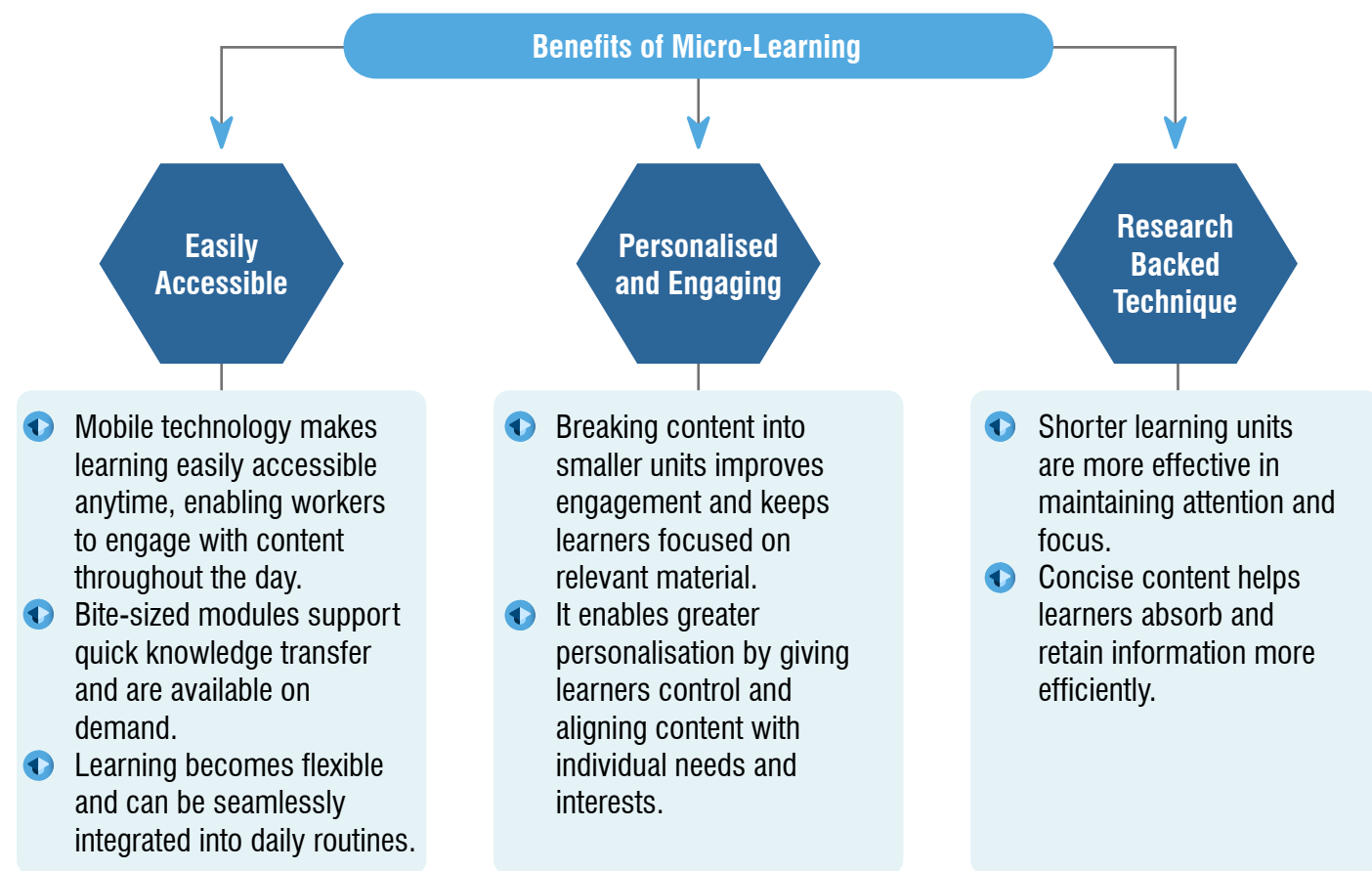
The evolution of micro-learning has been greatly shaped by technological advancements, shifts in learning behaviour and the growing need for flexible, on-demand knowledge delivery. The following milestones highlight how micro-learning has developed over time:



Source: Valamis, Josh Bersin



1.2. Unlocking Value: Benefits and Applications Across Industries



Source: KPMG

Micro-learning use cases across job roles

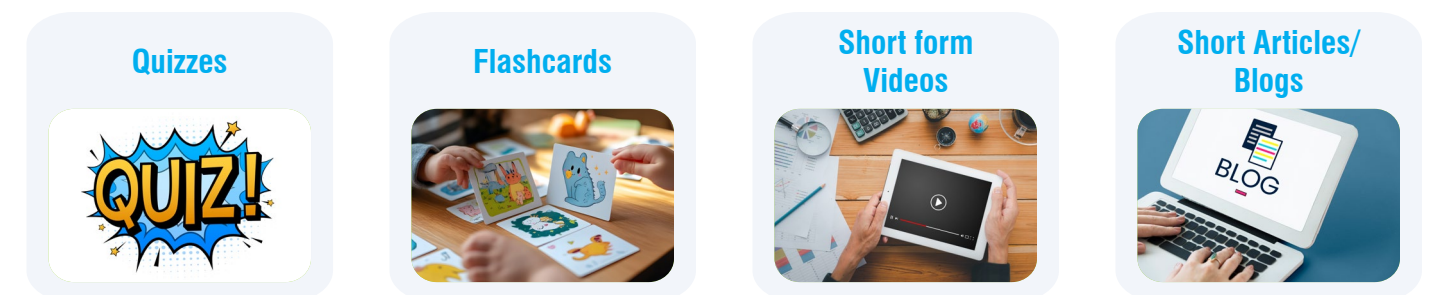
Workforce Context	Primary Value Added/Typical Use
Compliance-related roles	Using short modules for regulatory compliance training
Technical Teams	Short videos explaining a particular concept rather than a broader topic (e.g., a video on types of phishing, rather than broader cybersecurity)
New Hires	Using flash cards for employee orientation and quizzes for role-based scenarios
Sales Teams	Single sheet product updates, FAQ support modules
Customer-facing Roles	Product feature factsheets, service response standards, client query handling modules
Technicians	Repair instructions/guides, equipment manual, troubleshooting procedure

Source: Udemy, CommLab

1.3. Powering Learning at Scale

Advances in digital technologies, such as mobile platforms, cloud computing, artificial intelligence (AI), and learning management systems, are transforming how learning is delivered and consumed. These technologies support scalable, personalised, and on-demand micro-learning content delivery, effectively meeting the needs of diverse learners while remaining relevant and sustaining engagement.

Different Content Delivery Methods for Micro-Learning



Source: Coursera, Udemy



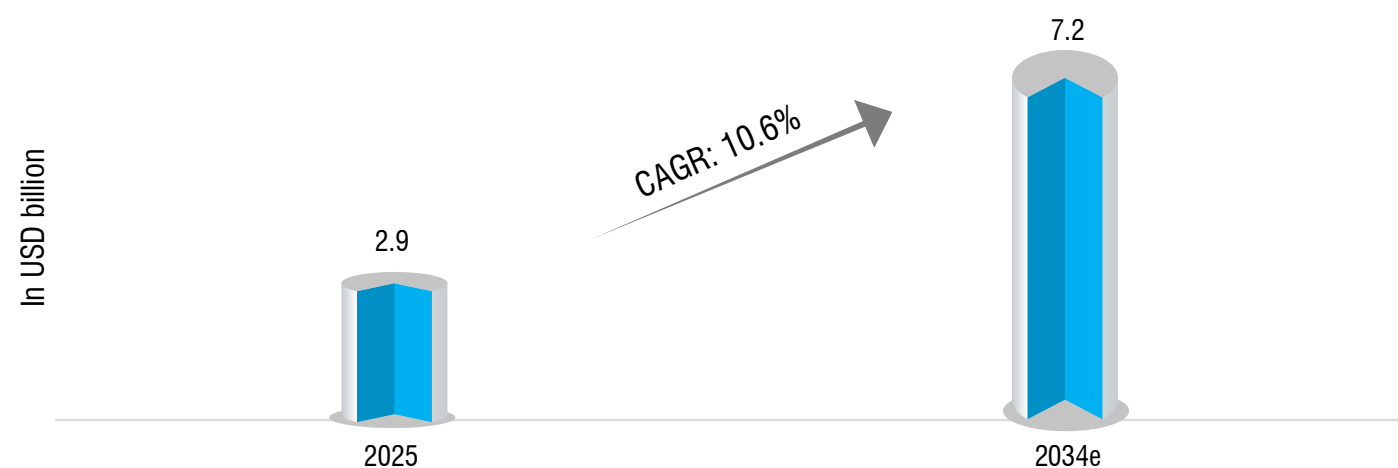
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Global Market Landscape: Mapping the Growth of Micro-Learning Industry

2.1. Sizing the Opportunity: Market Scale, Growth and Defining Trends

With rapidly changing industry needs and advancements in technology, the global micro-learning industry is on a steady growth trajectory. Organisations are increasingly adopting micro-learning to support agile skill development, enhance workforce productivity, and deliver flexible, on-demand learning solutions that align with the pace of digital change.

Global Micro-Learning Market Size



Source: IMARC



2.2. Defining Trends of 2026 in Micro-Learning

AI Powered Personalisation

- Automating content creation, reducing development time.
- Delivering personalised learning experiences based on real-time requirements and performance.
- Examples: Udemy AI assistant providing guidance to learners, LLMs like ChatGPT, Gemini, Claude can create personalised quizzes based on user requirements.

Adaptive Learning Systems

- Learning approach that automatically adjusts pace, content and instructions based on each learner's individual needs, performance and knowledge levels.

Learning in the Flow of Work

- A concept where employees are given access to learning opportunities within their existing workflow, giving the user the required training content at the point of need, without being distracted from current tasks.

Data-Driven Learning Analytics

- Leveraging quantifiable metrics and analytics to inform, design, deliver, and continuously improve training programs for the user.
- When properly measured, organisations that implement data-driven L&D approaches report: 46% higher employee retention, 37% higher productivity, 34% faster onboarding times and 29% higher revenue per employee.

Mobile-First Design (M-Learning)

- Mobile-first learning prioritises mobile devices from the very start of the design process, rather than adapting desktop courses to smaller screens later.
- With people leading a more active life and willing to spend less time at the desk, learning on-the-go, on any device, whenever they have a few minutes to spare improves engagement provides flexibility to each individual.
- Examples: Listening to a podcast while travelling, watching short form tutorials during meals, playing quizzes while waiting for a bus.

Blockchain Technology for Credentials

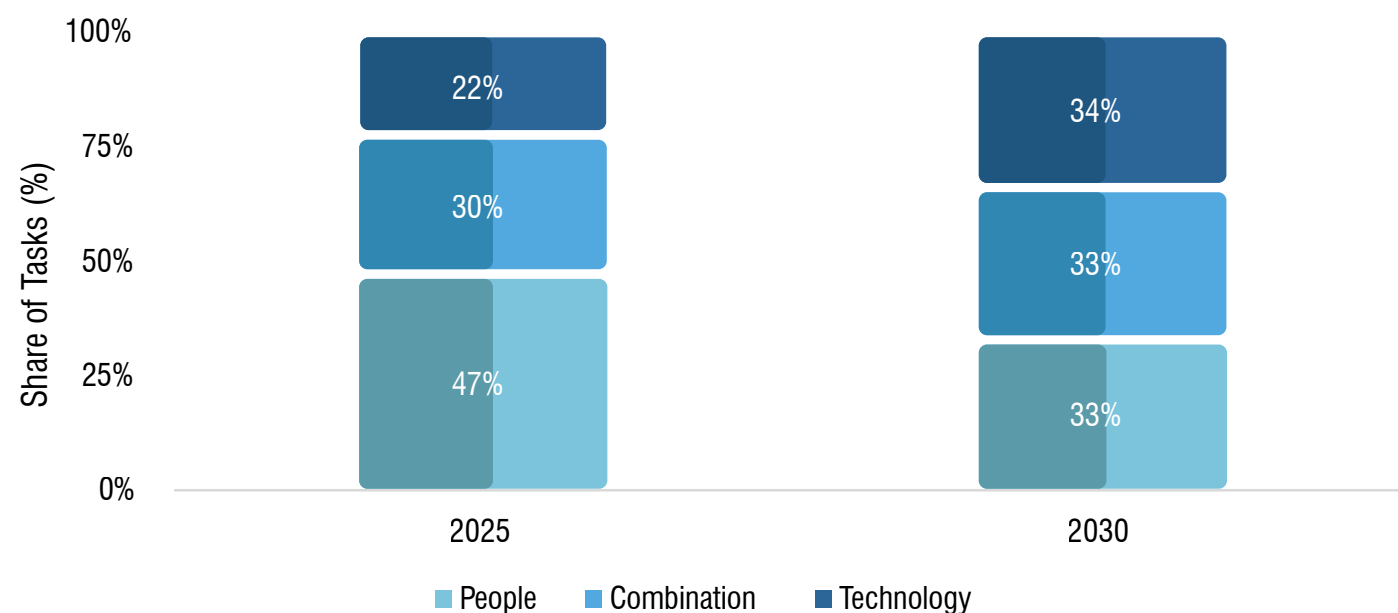
- Blockchain verification provides a secure way to confirm the authenticity of credentials using blockchain.
- Instead of carrying physical certificates, often being questioned for their authenticity by the employers, individuals can share their credential's decentralized identifier (DID). This allows employers to verify the documents securely without exposing sensitive information or risking privacy breaches.

Source: OttoLearn, CommLab, 5Mins.ai, Mindsmith.ai, Continu, eduMe, First Media

a Technological Changes

The interaction between humans and machines is increasingly changing how work is performed across different industries. As automation develops, a growing number of tasks are expected to shift away from solely being a human-performed task towards a technology-driven or hybrid task.

Shift from Human to Machine Based Tasks



Source: World Economic Forum: Future of Jobs 2025

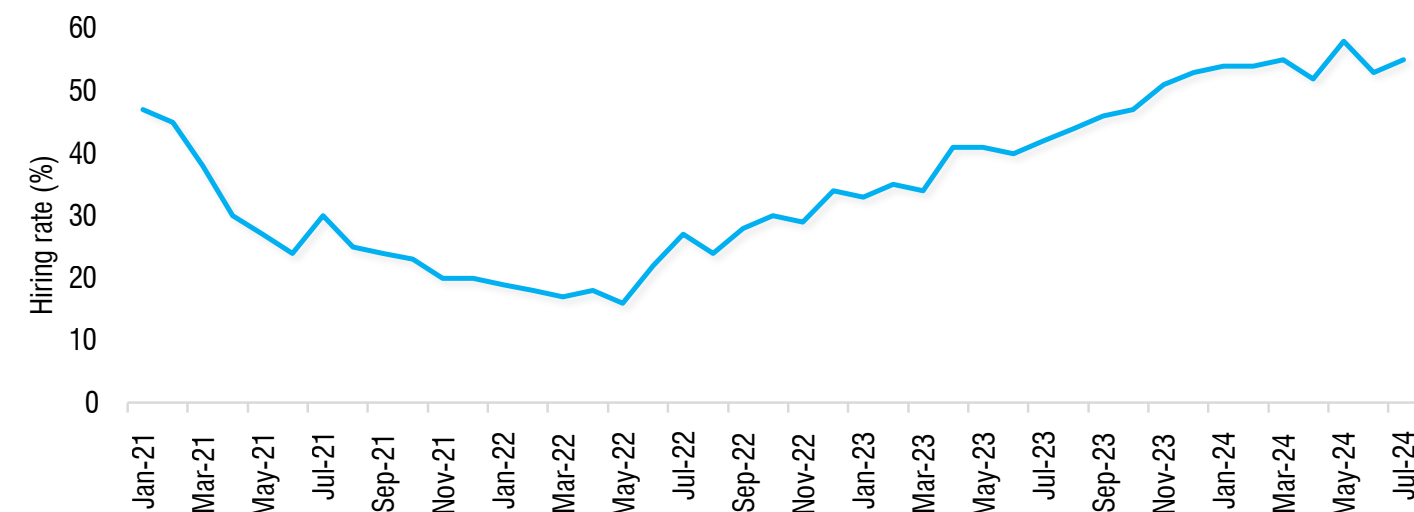
Looking ahead, this distribution is expected to change significantly, with tasks becoming more evenly divided between humans, machines, and combined or collaborative approaches. The decline in purely human-led tasks is largely being driven by the growth of automation across industries, which accounts for most of this shift, while a smaller portion is attributed to increased human-machine collaboration. This highlights a wider transformation in work structures, where technology is not only replacing certain tasks but also augmenting human capabilities.

b Fuelling the Future Workforce with Green Skills

The green transition is emerging as a significant driver of demand for micro-learning, as climate-related adaptation and mitigation efforts are expected to generate millions of new jobs globally. As roles such as renewable energy engineers, sustainability specialists, and technicians grow rapidly and green hiring continues to outpace overall labour market trends, there is an increasing need for targeted, job-ready skills in the field.¹

¹ World Economic Forum

Green Hiring Outperformance Rates (%)

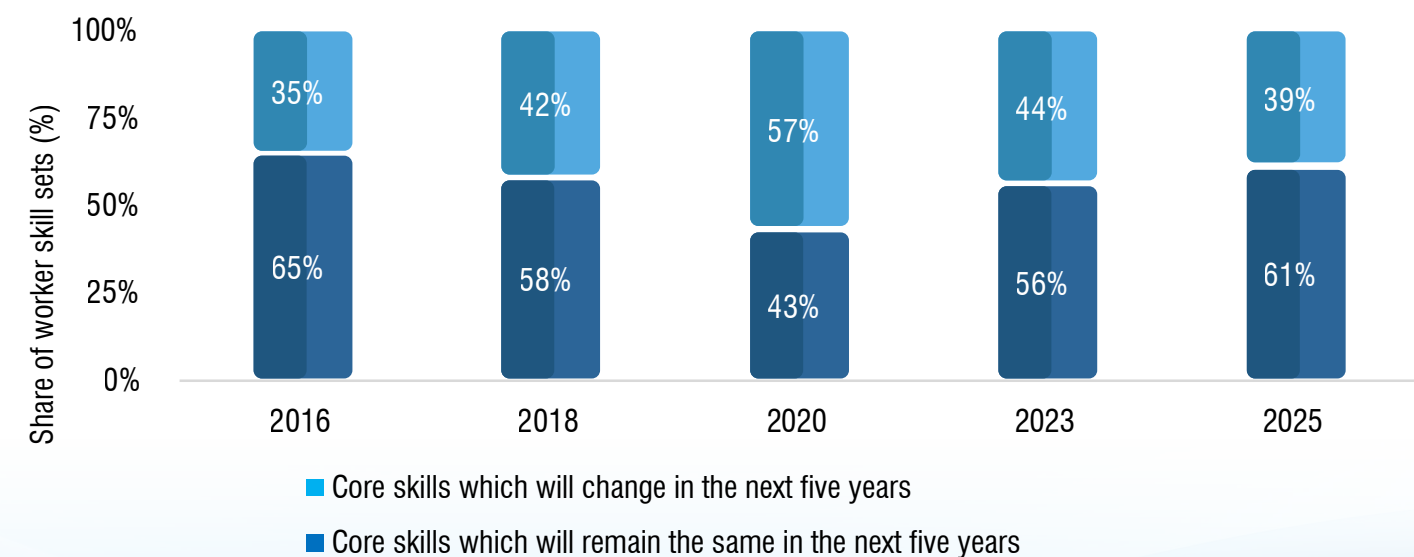


Source: World Economic Forum: Future of Jobs 2025; Illustrates the outperformance in hiring rates for LinkedIn members with green skills versus all LinkedIn members, in %, January 2021-July 2024

At the same time, the transition is expected to create both job growth and displacement across sectors, requiring large-scale workforce reskilling. In this context, micro-learning provides a flexible and scalable solution to quickly equip individuals with specialized green skills, enabling faster transitions into emerging roles and supporting workforce adaptability in a rapidly evolving, sustainability-driven economy.

c Disruptions at Work and Workplace Skills

Global Disruption to Skills



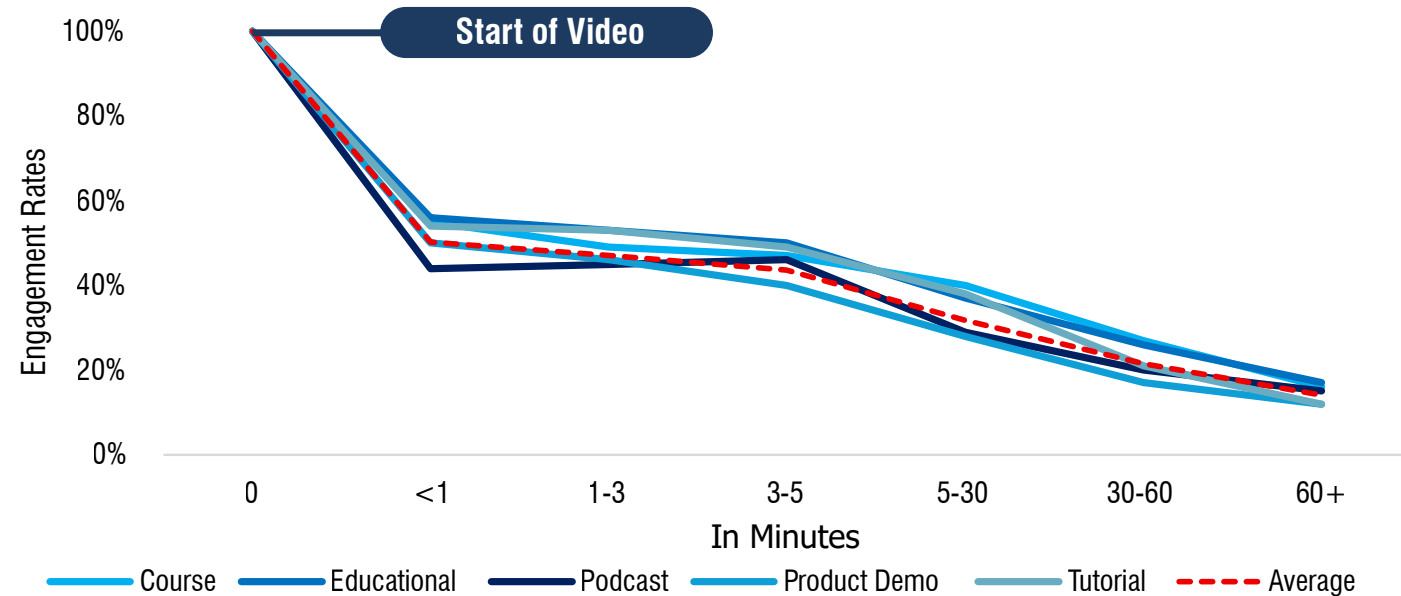
Source: World Economic Forum: Future of Jobs 2025

The workforce skills have experienced notable shifts across decades, from farming skills to industrial skills to the technology age. However, recently, these skills have become obsolete rapidly due to major disruptions and advancements in areas like digital platforms, remote collaboration, AI and machine learning. Organisations have become more adaptable, leveraging these technologies to manage change more effectively and navigate shifting work environments.

Although uncertainty remains around the long-term impact of these emerging technologies, the rate of skill disruption is beginning to stabilise. By 2030, around 39% of core job skills are still expected to change, but increased emphasis on continuous learning and training is helping to moderate this shift. Participation in formal development programs is rising, though the impact is uneven, with developing or unstable economies facing greater skill disruption compared to more advanced regions.

d The First Minute Drop-Off: Engagement Fades Fast

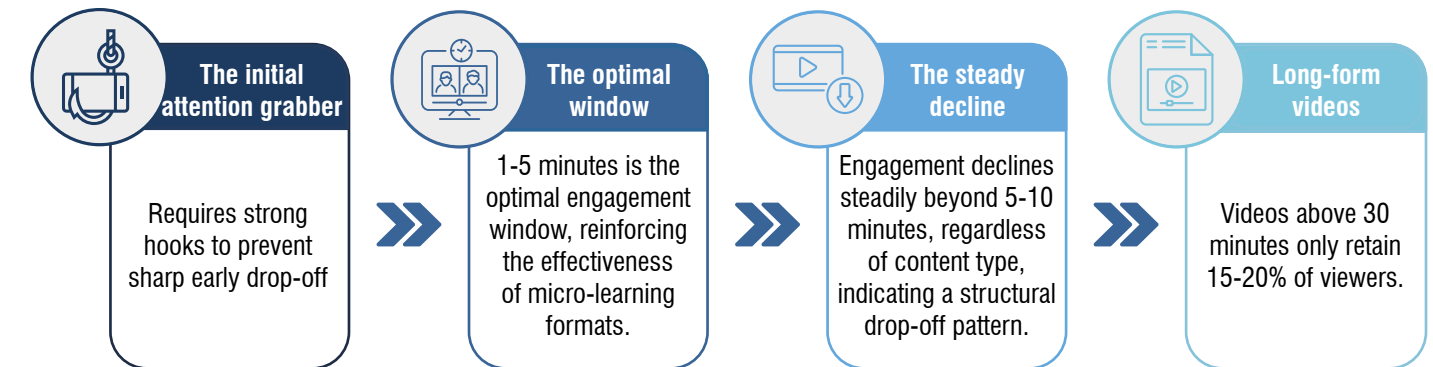
Engagement Rates for Different Video types



Source: Wistia State of Video Report, 2026

Engagement drops sharply within the first minute, from 100% to around 50%, indicating significant early viewer attrition across all formats. Between one and five minutes, engagement stabilises at roughly 45%, with educational and tutorial content performing slightly better than other formats and even peaking during this window. Beyond the five-minute mark, engagement steadily declines across formats, while podcasts show the steepest initial drop but maintain relatively stable mid-duration engagement among more committed viewers.

Key Insights



2.3. Key Players and Different Strategies Adopted in a Competitive Market

Company	Country	Content Type/Monetisation Strategy
YouTube	USA	- Mainly free short, medium or long format videos from independent creators. - Creators and platform earn from premium subscriptions and advertisement revenues.
coursera	USA	- Short courses, professional credentials/certificates, and full degrees. - Free as well as course-based individual and institutional subscription model. Degrees are one-time or semester-based payment model, often in collaboration with registered institutes (Indian Institute of Technology, University of Leeds, University of Pittsburgh, Northeastern University, University of London etc.)
udemy	USA	- Practical, on-demand professional skills, technology and personal development courses. - Free as well as course-based individual and institutional subscription model.
BRILLIANT	USA	- Interactive courses and daily puzzles focused on STEM (Science, Technology, Engineering, and Mathematics). - Freemium model with free tier having access to limited daily puzzles, subscription (individual and institutional) tier gives the learner full access to its catalogue of interactive STEM courses and other advanced features.
duolingo	USA	- Gamified educational content focused primarily on foreign languages, along with specialized courses in math and music. - Freemium model with free tier as well as subscription models available to learners (Super Duolingo, Duolingo Max). For the free tier, the company shows ads between lessons. The subscription tiers offer ad-free experience, offline access and other tools. The company also provides language proficiency tests, generating test fees.

Company	Country	Content Type/Monetisation Strategy
SKILL SHARE	USA	- Community-driven video courses focused on creativity, design, entrepreneurship, and lifestyle. - Monthly or annual membership fees for unlimited access to its content.
digemy	South Africa	- Bite-sized, data-light corporate and educational e-learning content. - Directly providing corporates its learning platform and content in a Software-as-a-Service (SaaS) model. They modify the platform and content based on each client's need.
Axonify	Canada	- Short 5-10-minute interactive learning modules including texts, training videos, interactive content, quizzes and games provided to the employees. - Primarily selling their platform to corporates and institutions as a SaaS model, with periodic payments based on the number of active users.
cornerstone	USA	- Provides enterprise level customised content for skill enhancement for employees and workforce intelligence tools to monitor skill levels of employees. Includes preparation materials for widely accepted certifications (SHRM, PMI, NASBA, American Bankers Association etc.) Also has a suite of HR services, for recruitment to onboarding services. - Organisations pay annual or multi-year license fees to use its HCM and access its contents based on subscription type (Silver, Gold, Platinum).
7taps	USA	- Bite-sized, mobile-first micro-learning and interactive communication content, integrated directly into organisation's LMS and workflow systems (Slack, Teams, WhatsApp, Outlook etc.). - Freemium model with free and premium subscription-based SaaS platform. Premium also has separate pricing for large enterprise agreements, with customised features for customers.
Kahoot!	Norway	- Online game-based learning platform, enabling educators to create learning games and then share them with learners. - Freemium model, where both educators and learners can create quizzes for free, along with premium subscriptions for businesses and schools that provide access to additional features.

Source: YouTube, Coursera, Udemy, Brilliant, SkillShare, Duolingo, Digemy, Axonify, Cornerstone Ondemand, 7Taps, Kahoot, CNBC



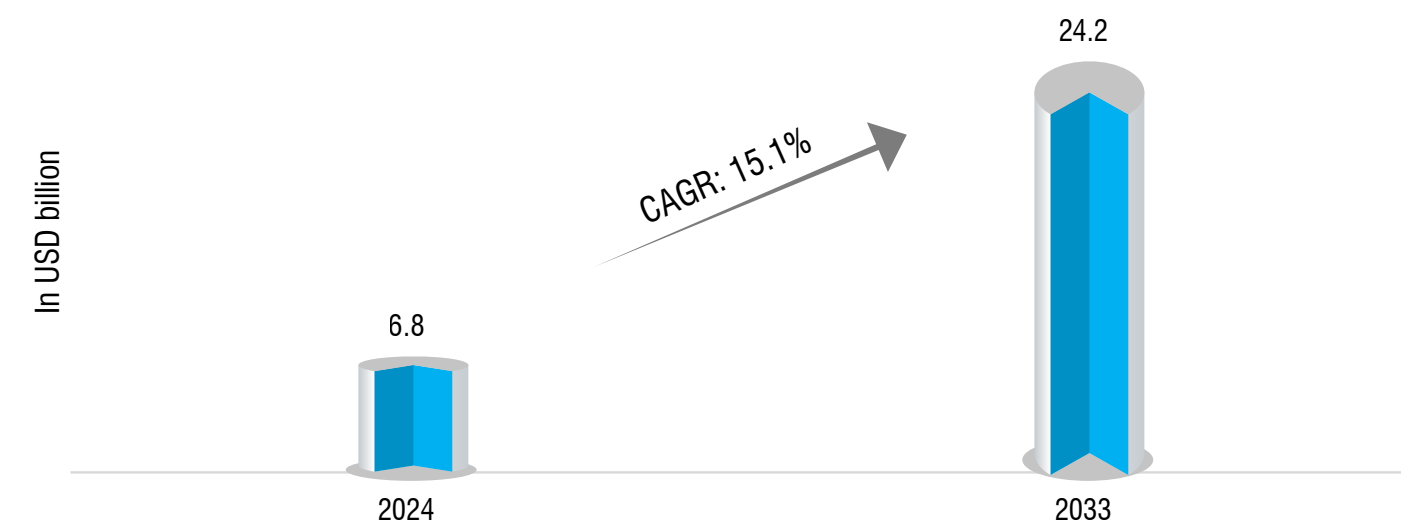
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Regional Context: GCC's Evolving Digital Learning Ecosystem

The Gulf Cooperation Council (GCC) is witnessing rapid growth in digital learning, driven by strong government initiatives, increasing internet penetration and a growing demand for flexible, skill-based education.

3.1. GCC E-Learning Market Size and Education Ecosystem

GCC E-Learning Market Size



Source: IMARC

As economies continue to diversify and workforce upskilling becomes a priority, e-learning is emerging as a critical enabler of continuous learning. This evolving ecosystem is paving the way for scalable, technology-driven solutions such as micro-learning to gain wider adoption across the region.

3.2. Demand Drivers Powering Micro-Learning Adoption in GCC

Government led Education and workforce strategies across GCC

- Initiated to address youth unemployment
- High unemployment among educated youth
- Growing disconnect between academic outcomes and industry needs
- Need for job relevant skills based learning

National Initiatives (Saudi Arabia, UAE)

- Human Capability Development Program (Saudi Arabia), Higher Education Strategy 2030 (UAE).
- Focus on Lifelong Learning & Workforce Alignment
- Emphasis on Reskilling, Industry Collaboration & Flexible Learning
- Rise of Micro-Learning & Micro-Credentials
- Delivery of Targeted, Job-Relevant Skills

High Internet & Smartphone Penetration in GCC

- Strong Digital Infrastructure Access
- Increased Adoption of Digital Learning Solutions
- Growth of Flexible, On-Demand Micro-Learning
- Scalable Approach to Bridging Skills Gaps

3.3. Navigating the Hurdles: Challenges for Micro-Learning in the GCC

Despite the increasing demand for agile and flexible learning solutions, several barriers continue to slow the widespread adoption of micro-learning across the region. Addressing these challenges will be essential to fully unlock its potential and ensure effective, large-scale implementation.

Rapid Technological Change

Constant advancements in technologies such as AI and blockchain require frequent curriculum updates and ongoing faculty upskilling, increasing pressure on institutions to remain current.



Lack of Standardization

Differences in national regulations and quality frameworks limit the global recognition and portability of micro-credentials, reducing their perceived value among learners.



Digital Inequality

Uneven access to reliable internet and digital devices across regions restricts participation, creating gaps in who can benefit from micro-learning opportunities.



Unclear Models

Developing and maintaining micro-credential programs involves high costs, while uncertain revenue streams make it challenging for institutions to ensure long-term sustainability.



Source: Association to Advance Collegiate Schools of Business (AACSB)



3.4. Key Players in GCC Micro-Learning Industry

The GCC micro-learning industry is shaped by diverse players innovating on content development and pushing large-scale adoption across industries.

Company	Region/Country	Key Subjects/Services	Target Learners
 Noon Academy	Saudi Arabia	Math, Science, Arabic, Islamic Studies, Regional Competitive/ Admission Test Preparation (Qudrat, Tahsili)	Students
 Classera	Saudi Arabia/USA	Platform for training programs	Students, Corporate Professionals
 ALGooru	Saudi Arabia	Private tutoring platform for school, university and competitive exams (Qudrat, Tahsili, SAT, IELTS), languages (English, Arabic) and cultural programs	Students, Early Corporate Professionals
 Almentor	UAE	Business and professional skills, technology, creative arts, lifestyle, personal wellbeing, languages	Corporate Professionals, Students
 Englease	UAE	English learning platform, with solutions for corporates, integration with school curricula, and courses for certification exams (IELTS)	Corporate Professionals, Students

Source: Noon Academy, Zedny, Classera, ALGooru, Al Mentor, Englease

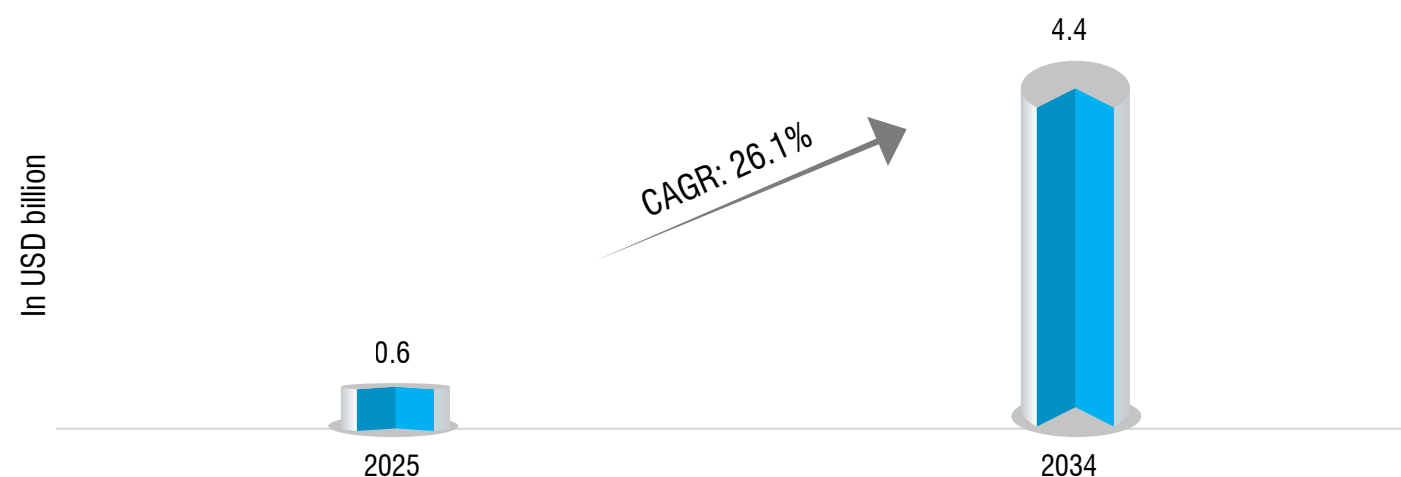


Saudi Arabia in Focus: Role of Micro-Learning in a Rapidly Evolving EdTech Landscape

4.1. Competitive Dynamics and Operational Realities in the Saudi Market

Saudi Arabia's online education market is projected to grow substantially, from approximately USD 0.6 billion in 2025 to USD 4.4 billion by 2034. This represents an almost eightfold increase in market size over the forecast period, underpinned by a strong CAGR of 26.1%.

Saudi Arabia Online-education Market Size



Source: IMARC

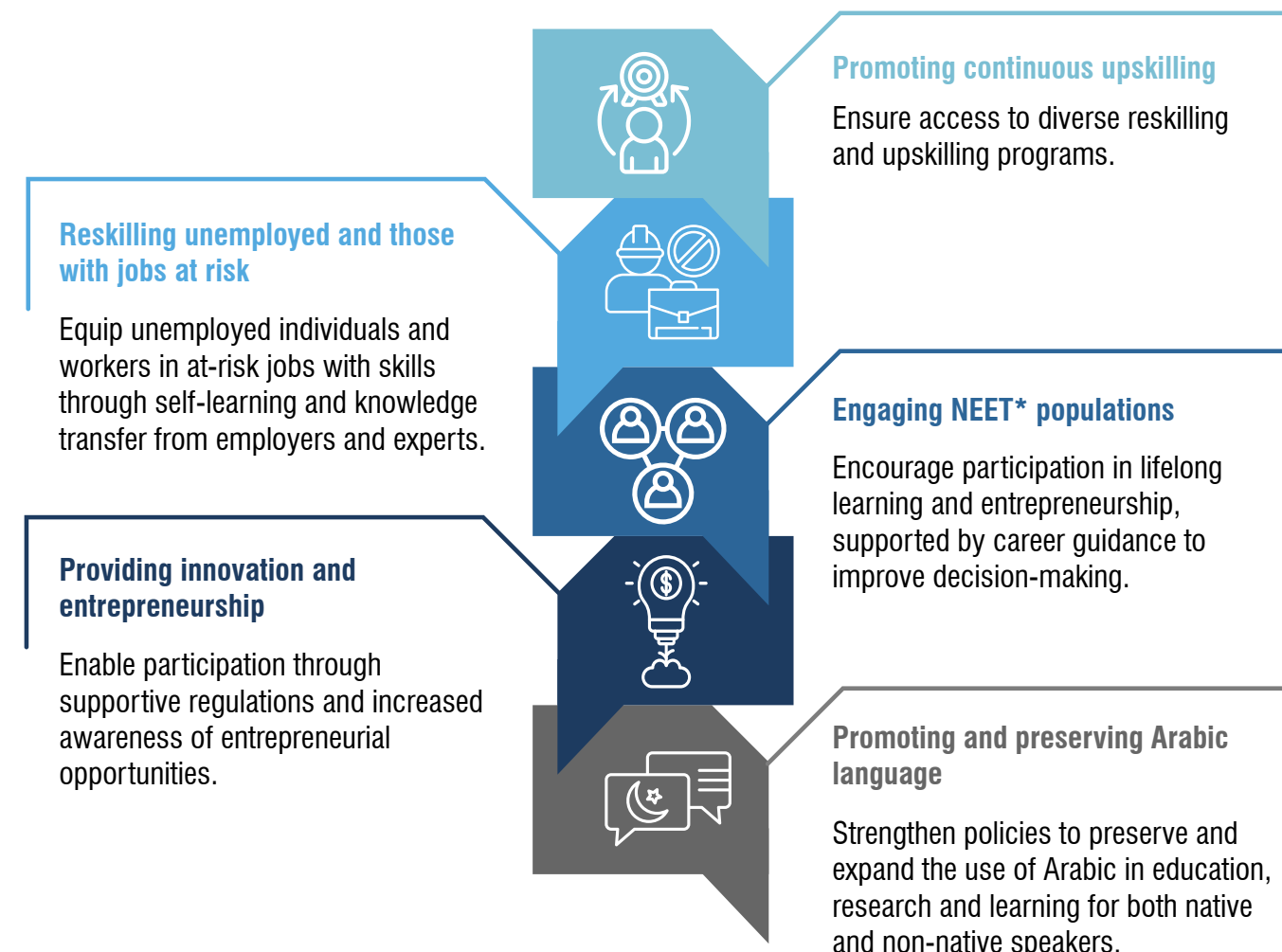
This growth trajectory highlights the rising demand for digital and flexible learning solutions, driven by ongoing workforce transformation, increasing adoption of technology-enabled education, and the need for scalable upskilling and reskilling platforms. This trend indicates a rapidly maturing market, where online education, and particularly modular learning formats such as micro-learning, are expected to play a critical role in supporting the country's workforce development.



4.2. Policy Frameworks and Strategic Alignment with Vision 2030²

A key pillar of Saudi Arabia's Human Capability Development Program is "Provide lifelong learning opportunities," which focuses on expanding access to training and development for those who have not pursued formal education by engaging the private sector to support their learning journey and enhance their employability. Micro-learning supports this pillar by offering flexible, accessible, and scalable learning formats that enable continuous skill development across diverse population segments.

This goal is planned to be delivered through the following initiatives:



Source: Human Capability Development Program; *NEET: Not in Education, Employment or Training



² Vision 2030 - Human Capability Development Program

Micro-learning can support this vision by serving as a practical enabler of lifelong learning, making education more accessible, flexible, and aligned with labour market needs, thereby accelerating workforce readiness and supporting Vision 2030 objectives.

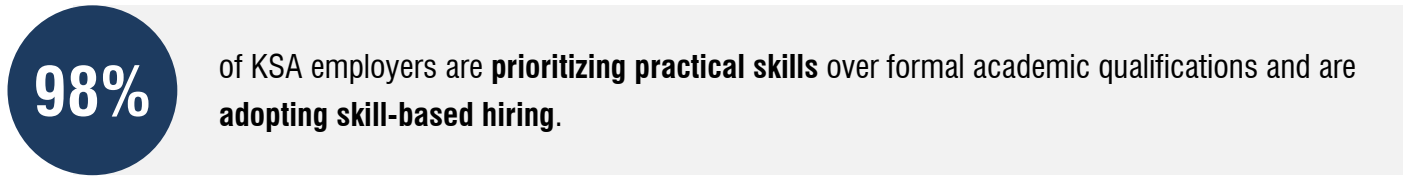
Saudi Arabia-based Micro-Learning Platforms

Company	Founding Year	Description
 MSAAQ	2020	▶ All-in-one learning platform: Enables creation, delivery, and monetisation of online courses and training programs. ▶ Business-focused LMS: Helps organisations and creators manage learners, track performance, and scale digital education. ▶ Easy-to-use & scalable solution: Designed for quick setup with built-in tools for content creation, analytics, and sales.
 Elham Platform	2017	▶ Comprehensive learning experience platform: Helps organisations create, manage, and track training programs. ▶ Interactive and AI-enabled training: Combines adaptive learning, gamification, and analytics to deliver engaging, personalised learning experiences. ▶ End-to-end training solution: Offers integrated tools for content delivery, performance tracking, mobile access.
 Lumofy	2020	▶ AI-powered talent & learning platform: Helps organisations understand, develop, and optimize workforce skills using data-driven insights and AI. ▶ Skills-first development approach: Enables competency mapping, skill gap analysis, and personalised learning pathways.
 Noon Academy	2013	▶ Social learning platform for students: Enables learners to study collaboratively through live classes. ▶ Interactive and engaging education: Offers live sessions, quizzes, competitions, and real-time doubt-solving to make learning more dynamic and effective.

Source: Crunchbase, Tracxn, MSAAQ, Elham, Lumofy, Noon Academy

4.3. Emerging Market Opportunities in Saudi Arabia’s Micro-Learning Industry

Saudi Arabia is undergoing a significant transition toward a skills-based labour market, creating a strong growth potential for micro-learning solutions.



Source: Coursera: Micro-Credentials Impact Report 2025

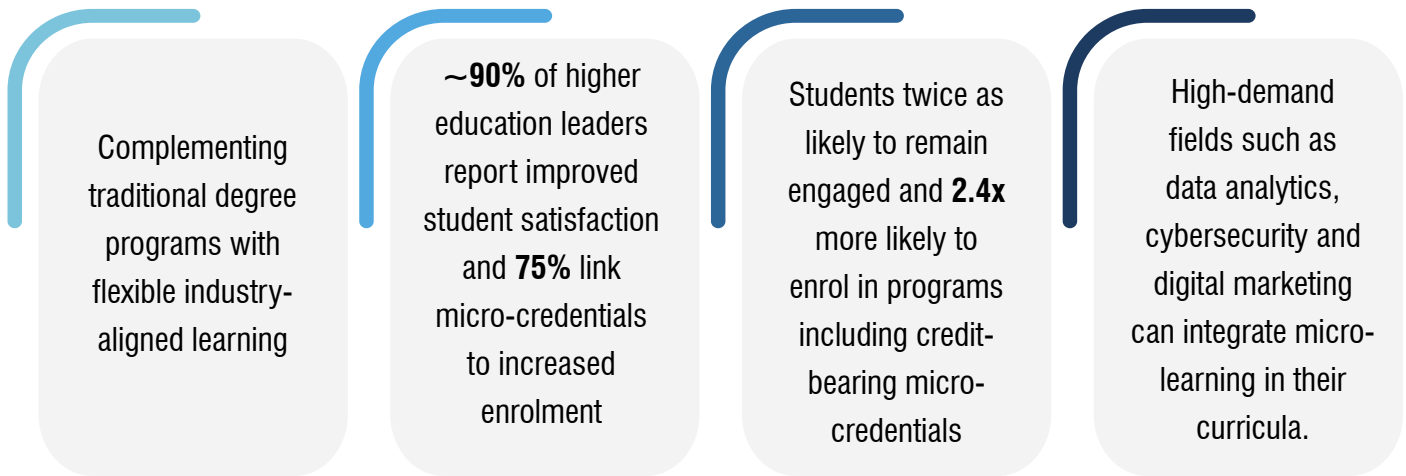
This reflects a broader global shift driven by rapid technological advancements and evolving job requirements, as organisations seek talent that can demonstrate immediate, real-world competencies.

Micro-learning and Micro-credentials: Saudi Arabia’s Perspective



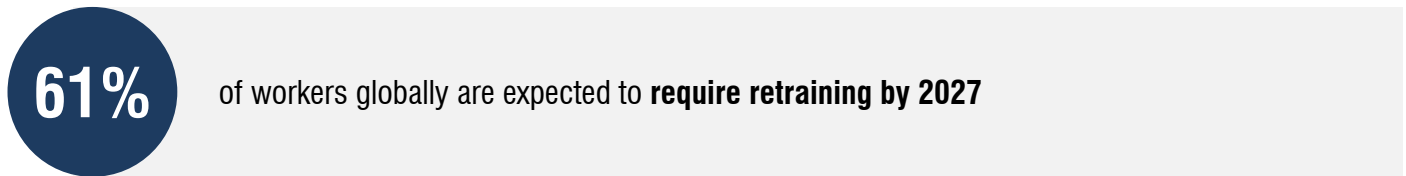
Source: Coursera: Micro-Credentials Impact Report 2025

Higher Education Institutes



Source: Coursera: Micro-Credentials Impact Report 2025

Workforce Transformation



Micro-learning supports individuals in adapting to shifting job roles while helping organisations build a more agile and a future-ready talent pipeline.³

As the strategic investment arm of King Saud University, Riyadh Valley Company (RVC) actively drives the transition towards a knowledge-based economy under Saudi Vision 2030 by funding scalable, high-impact innovations in the EdTech industry. RVC leverages its venture capital portfolio, including investments in prominent virtual and social learning platforms such as Noon Academy, to accelerate the adoption of advanced e-learning solutions. Through these targeted investments and specialised internal ecosystems such as the Enriching Entrepreneurship Ecosystem platform, RVC supports the rising demand for micro-learning pathways and flexible digital education models, anchoring Saudi Arabia’s position as a regional hub for technology-driven education.

Case study: RVC’s Enriching Entrepreneurship Ecosystem Platform

The Entrepreneurship Enrichment Platform is an educational initiative developed by Riyadh Valley Company, the investment arm of King Saud University, to support knowledge development and the development of entrepreneurial capabilities. The platform delivers structured, recorded learning content designed to raise awareness across key domains, with a strong focus on entrepreneurship and innovation. It offers flexible access to educational materials, enabling users to learn at their own pace, supported by features such as attendance certificates and a user-friendly interface.

Key Advantages of the Platform:

Attendance certificates Certificate of attendance immediately upon completion.	Schedule flexibility Making cognitive content available at any time and place to suit the desire of participants	Easy access Access to educational content at any time	Free Completely 100%, no fees required for registration or participation
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In addition to Entrepreneurship Enrichment Platform, Riyadh Valley Company supports a broader ecosystem of educational and entrepreneurial platforms (Aspiring Entrepreneurs Program, Angel Investors Program) that strengthen startup and rising investor development.



³ Coursera: Micro-Credentials Impact Report 2025

Spotlight

englease*

Company Brief

Englease is one of Riyadh Valley Company’s investments through Oryx Fund. It is a UAE-based EdTech company founded in 2019 by Omar Chihane. Headquartered in Dubai Internet City, the company operates an online platform offering English language learning solutions, primarily targeted at learners in the MENA region.

The platform focuses on delivering live, accredited and flexible English classes using technology to make language learning scalable and accessible.

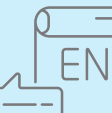
Key Solutions

Individuals	Businesses
* Private lessons * Group classes * English lessons for career development * English lessons for IELTS and other exams * Business English lessons	* Customisable learning plans for each team’s need * Measurable progress * Limited cohort of 10 per class
Schools	Industries
* Specialized curriculum based on school’s requirement * White label digital solution * Dashboard for school/students * Mobile and web based applications * Dedicated hours based on school’s schedule * Additional support for exams such as IELTS	* Specialized programs for hospitality and tourism, call centers, retail, banking and healthcare workers. * Provides customised and tailored training program for the specific industry with flexible scheduling and live interactive classes.

Source: Englease

Programs Offered

Engleaze offers two types of programs: live programs and on-demand programs.

Live Programs			
Programs	Course Features	Benefits	Pricing
 Group Classes for General English	Group English classes with bilingual teachers and live, interactive sessions, based on an accredited UK curriculum.	* Focus on building comprehensive language skills * Helps improve fluency, enhance career opportunities, and communicate confidently in real-world and travel contexts.	Unlimited live classes: USD 399 (3 months), USD 599 (6 months), USD 899 (12 months)
 Private Classes for General English	Private English classes with bilingual teachers and live, interactive sessions, following an accredited UK curriculum and allowing learners to progress at their own pace.	* Builds overall language proficiency, improves communication and enhances skills for career growth, personal development, and travel.	Live and synchronous classes: USD 399 (24 classes), USD 549 (36 classes), USD 699 (48 classes)
 English for Career Development	Group English for Career Development course with bilingual teachers and live, interactive sessions, based on an accredited UK curriculum.	* Develop professional communication skills, including mastering business idioms and improving English speaking and writing abilities. Helps individuals prepare for job interviews and enhance negotiation skills in English.	USD 399 (Unlimited live group classes), USD 499 (30 private live classes)
 IELTS Preparation Course	Live, instructor-led training with bilingual teachers and a UK-accredited curriculum.	* Builds proficiency across all IELTS components (speaking, listening, reading, and writing).	Live and synchronous classes: USD 399 (20 classes), USD 599 (40 classes)
 Business English	Flexible, live online learning to develop negotiation, presentation and corporate communication skills for career advancement.	* Improve workplace communication (emails, meetings, presentations, and client interactions).	USD 399 (group classes)

Source: Engleaze

On-Demand Programs			
Programs	Course Features	Benefits	Pricing
 Classes for General English	On-demand English classes with bilingual teachers and pre-recorded, flexible sessions, following an accredited UK curriculum.	* Helps improve fluency, enhance career opportunities, and communicate confidently in real-world and travel contexts.	USD 33 per month for unlimited recorded classes
 Business English	Pre-recorded learning through a skills-based, accredited business English course, integrating practical exercises and real-world examples.	* Improve workplace communication (emails, meetings, presentations, and client interactions).	USD 33 per month for unlimited recorded classes

Source: Engleaze

Key Corporate Clients



Key Investors

LearnCapital (USA)	BY Venture Partners (UAE)	500 Global (USA/Saudi)
LearnStart (USA)	Hambro Perks Oryx Fund (UAE/UK)	Dubai Angel Investors (UAE)
COTU (UAE)	Wamda (UAE)	A.L.M.A. (UAE)

Source: Wamda

Conclusion: Micro-Learning as a Catalyst for the Future of Learning and Development

Micro-learning has emerged as a powerful force in modern education, redefining how individuals acquire, retain, and apply knowledge. By shifting away from traditional, time-intensive learning models towards flexible, bite-sized, and on-demand courses, it enables continuous skill development and aligns with evolving learner needs and workplace expectations.

Globally, rapid technological change, automation, and evolving job skills are accelerating demand for agile learning solutions. Micro-learning is gaining widespread adoption as organisations prioritize efficiency, scalability, and just-in-time knowledge transfer. Its ability to support rapid reskilling and upskilling positions it as a critical tool for addressing ongoing disruptions in workforce skills and enabling individuals to adapt to the current dynamic, technology-driven environment.

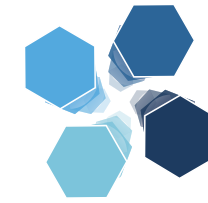
Across the GCC region, the adoption of micro-learning is being driven by structural challenges such as youth unemployment, workplace skills mismatch and the growing need to align education with labour market demands. Governments are actively promoting lifelong learning and workforce development through national strategies, creating a favourable environment for micro-learning and micro-credentials to scale. These efforts are further supported by digital transformation initiatives and increasing collaboration between educational institutions and industry stakeholders.

In Saudi Arabia, this momentum is particularly significant, supported by Vision 2030's Human Capability Development Program, which prioritises continuous learning, workforce readiness, and private-sector engagement. The rapid expansion of the online education market, combined with strong employer acceptance of skills-based hiring and micro-credentials, highlights a clear shift towards a flexible learning approach.

Despite challenges in adopting micro-learning in the region, the overall growth trajectory remains highly positive. Its ability to deliver targeted, scalable, personalised, and learner-centric education positions it as a key solution for addressing global and regional skills gaps.

Looking ahead, micro-learning has the potential to significantly enhance knowledge retention and learner engagement by delivering content in a format that aligns with shorter attention spans and on-demand learning preferences. Anchored by advances in digital technologies and growing adoption across educational institutions, micro-learning is poised to play a pivotal role in shaping the future of learning. Moving forward, micro-learning will serve as the core infrastructure for continuous upskilling, fundamentally changing how individuals and organisations adapt to technological disruption. By fostering a culture of continuous learning, micro-learning is well-positioned to play a critical role in building a more skilled and adaptable workforce.

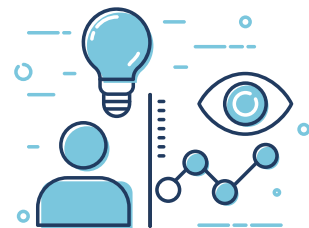




شركة وادي الرياض
Riyadh Valley Co

Riyadh Valley Company

Riyadh Valley Company established in 2010 by Royal Decree No.116 dated 13/4/1431 AH to be the investment arm of King Saud University in the fields of Knowledge Economy and the university strategic projects.



Vision

To be the regional leader in knowledge-based investment and technology.



Mission

Riyadh Valley Company is a strategic investor, focused on leveraging the local capabilities, investing locally and globally in growth - stage businesses to create financial and strategic returns that will support the future of economic development in the Kingdom.

The Core Focus Areas of RVC

Venture Capital Investment Sectors



Healthcare Investment



FinTech



Renewable energy & Sustainable Resources



Education



Information & Communication Technology



Logistics and Transportation

Strategic Investment Sectors



Innovation and R&D Projects



Commercial Projects



Educational Projects



Residential Projects



Healthcare Projects



Mixed-use Projects

Enriching Innovation Ecosystem



Attract distinguished scientists and consultants



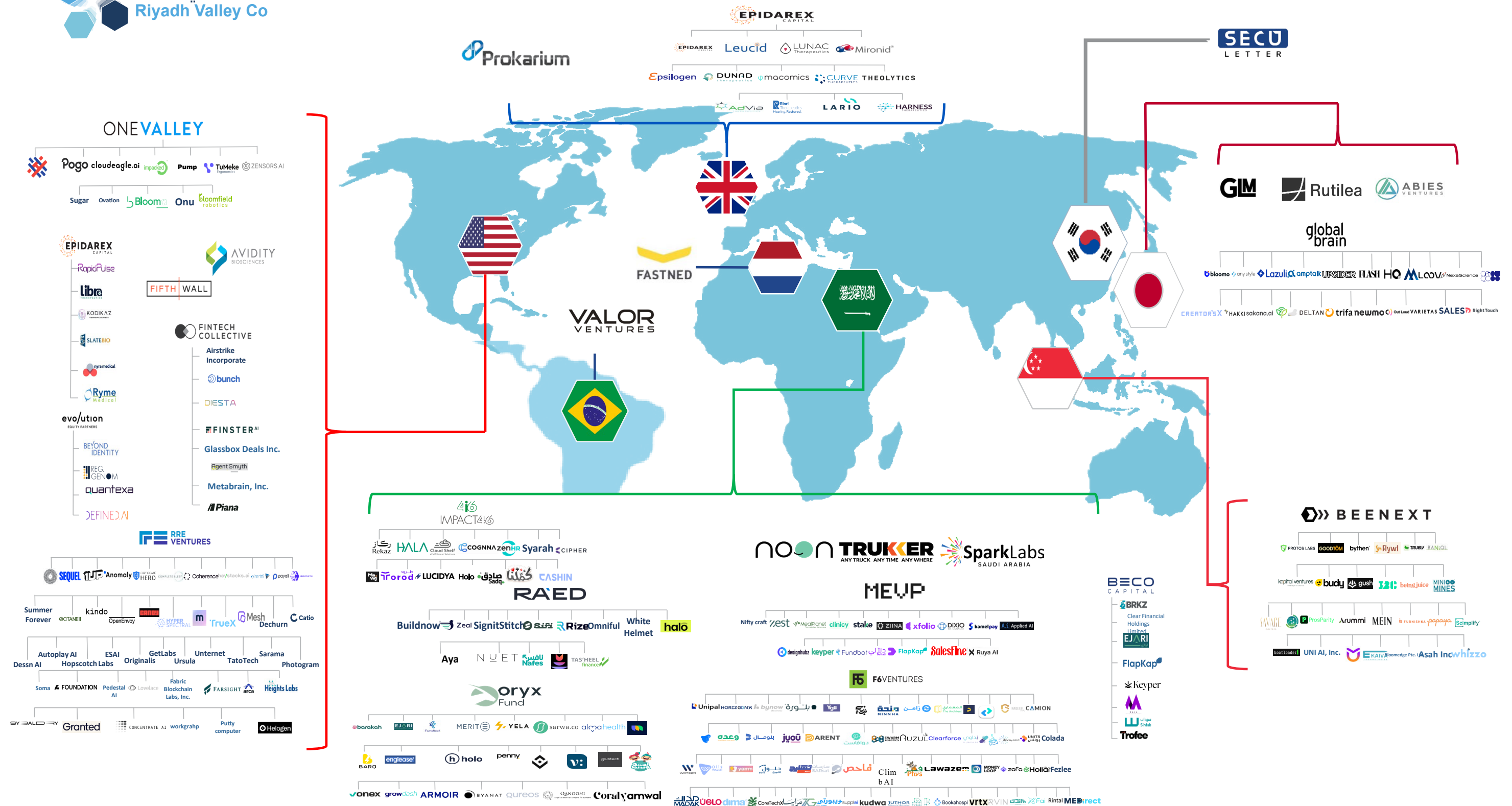
Prepare students for work experience through training



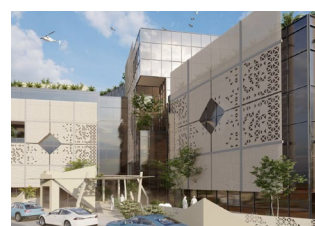
Supporting Scientific Research and technology industry



Enhance the environment to support the knowledge economy



Strategic Investment Portfolio



Sudair Pharma Company Project

Research center and offices



ELM Information Security Company Project

Research & Innovation center



Four Directions Company Project

Office project



Majd Real Estate Company Project

Offices project



Derma Clinic Company Project

Residential project



City Lights Real Estate Company Project

Mixed-use project



Qasr Alaaredh Company Project

Building



Sahat Al-Ardh Company Project

Mixed-use project



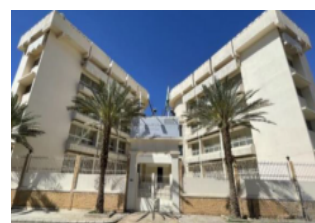
NMR Real Estate Company Project

Mixed-use project



Takween Altanmia Company Project

Offices project



Commission for AIUla Building

Building



Oasis of Creativity Schools

Educational project



Al-soroooh Al-Mubarakah Company Project

Offices project



Obeikan Company Project

Commercial project



Derma Clinic Company Project

Healthcare project



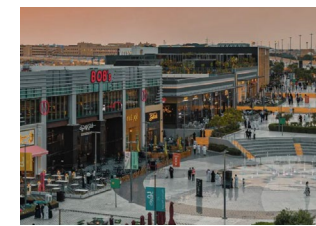
Dur Alkuttab Company Project

Educational project



Four Directions Company Project

Commercial project



U WALK Project

Commercial project



The Esplanade Project

Commercial project



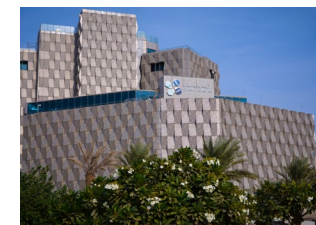
Al Maarefa University and Diabetes Research Center

Building project



Arrowwad Education Company Project

Educational project



Innovation Tower Project

Office building project



Top Golf Project

Commercial project



Diriyah Project

Mixed-use project



شركة وادي الرياض
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